

DPR

- Does your organisation process the personal data of people in the EU?
- Is your organisation based outside the EU, with no EU location?

If you answered 'yes' to both questions, you are likely to need a Data Protection Representative under GDPR.

Under Article 27 of the General Data Protection Regulation (GDPR), an organisation with no establishment in the European Union, and which processes the personal data of people inside the EU, must appoint a Data Protection Representative in the Union to allow individuals and local data protection authorities to have a contact in the EU. The potential penalty under GDPR for failing to appoint a Representative is significant, with a **MAXIMUM FINE OF THE GREATER OF €10M OR 2% GLOBAL TURNOVER**.

This is a little-known obligation, because most advice on GDPR comes from the EU, and is targeted at an EU audience for which this obligation doesn't apply. Because the role of Data Protection Representative is intended to be visible to

enable contact, being able to identify non-compliance will be simple for authorities; conversely, having a Data Protection Representative acts as visible assurance of your organisation's GDPR compliance.

DPR Group is the leading provider of Data Protection Representative services in the EU. Based in Dublin, Ireland, and established in all 28 EU member states, we ensure our clients have a visible and capable presence in Europe. We provide details of the communications we receive and information on your response obligations and, if required, we can arrange translation services from any of the 24 official EU language to your chosen language.

	No representative	Other Data Protection Representatives	
Headquarters	n/a	Potentially non-EU	Ireland, EU
Established countries	0	1 to 3	All 28
Potential fine under Article 27	€10m / 2% global turnover	€0 (unless EU courts rule that a Representative is needed in every state)	€ 0
Translation of communications	None	None	AVAILABLE
Dutch Data Protection Act cover (pre-GDPR)	None	None	INCLUDED
Cover until GDPR (25 May 2018)	None	Paid	FREE

View DPR Group's website – dpr.eu.com – for more information about whether an exemption to Article 27 applies, and details of the Data Protection Representative service DPR Group can provide. If you have any questions or are uncertain whether Article 27 applies to your organisation, email us at contact@dpr.eu.com, or follow us on [Twitter](#) and [LinkedIn](#).

**Make sure you meet your obligations under GDPR –
appoint DPR Group as your Data Protection Representative.**